



Faces of the Co-op at our 15th Annual Meeting

We celebrated our 15th annual meeting in good tradition in March – a delicious potluck supper, the company of friends, reports on the co-op, member input, and board elections.

Manager’s Report

The store has been growing at the incredible rate of 12% so far this year. At our level of sales this amount of growth can be hard to keep up with. Thank you all for contributing to our huge growth in sales!

Our biggest bottleneck right now is our cramped kitchen space. To alleviate this issue we are planning an addition on the back of the register side of the building. We will move the bulk department prep area to the new space and everyone will get a little more elbow room in the existing kitchen. This will allow us to comfortably grow the business for the next decade.

We are making ordering and staffing adjustments to keep items on the shelf and keep things flowing at the registers. Tim Perrin, front end and HABA manager, now fills the role of assistant manager, too. We’ve brought back the position of weekend manager. Jamie Avery is in that position –*continued*

New T-Shirt Design

We’ve created a new t-shirt design in celebration of our milestone anniversary. The artist is Market Member Tracy Gillespie of Strafford. The graphic design was done by Outreach Coordinator Elizabeth Ferry and printed locally at Silver Screen Printing in White River Junction.

T-shirts are available in 2 colors for youth and 3 colors for adults. And following the suggestion of board president Peter Anderson, we have aprons, too! All items are priced at \$15.

We also carry cards of Tracy’s block print designs. Her work will be on display in the cafe art space in September. You can read more about the art space exhibit schedule on page 2.



Energy Efficient Cooling

We are always looking for ways to lower our carbon footprint and the environmental impact of our actions. To that end, we have installed a highly efficient air-source heat pump to cool the store in the summer months. It is quiet, effective, and costs considerably less to operate than an air conditioner. Air-source systems can be sized to any interior, so they are appropriate for commercial and residential settings. More information is available at the Efficiency Vermont website.

New Member Card Enclosed

Each year in late June we send you a new member card. Use this card to get your Wild Card discount once a month. It's called the Wild Card because you get to choose which day you get your member discount.

You need to present the card to the cashier so that it can be punched. Each member household gets one card, so keep it in the wallet of the person who does most of the shopping.

PoP Club for Kids



The Market is pleased to be a sponsor of PoP Club, a free summer program for kids at the Royalton Farmers Market. PoP stands for 'the power of produce.'

Through activities, farmers market tokens, and a reusable shopping bag, PoP empowers children to make healthy choices when selecting food to eat. This summer program runs for 8 weeks starting at the June 29th market (Thursdays 3:00-6:00). More information about PoP is available at the Royalton Farmers Market Facebook page.

Manager's Report continued

in addition to working on the register. Both Tim and Jamie are great assets. We have a great staff.

Summer is finally starting to get here and with it the local produce is rolling in. Heirloom tomatoes and sweet corn will be here before you know it. We're keeping the store stocked up and ready for the busy summer ahead of us.

— Adam Smith

Red Hen Delivery Schedule

Red Hen has won the loyalty of many customers for their daily deliveries of great fresh bread. In a further level of customer service, Red Hen has made a list of breads types and delivery days. It is posted with the breads.



Now you can tell what day your favorite type comes in. Deliveries generally arrive at the Market between 11:00 and 1:00. Please note that we can't set loaves aside for you to pick up later in the day.

Cafe Artspace

The cafe artspace is a popular place at the Market. We have openings in the schedule for October and December. If you are an artist, school, or community group who would like to display your creativity, contact Elizabeth Ferry, Outreach Coordinator by email: soromarket@gmail.com.

The annual Member & Staff exhibit comes up in November. We welcome your participation, so plan ahead!. Our guidelines: one or two pieces ready to hang; family-friendly content; can be for sale if you like. Details to follow in the Fall.

Welcome New Members

We welcome these new members in 2017:

Anne Peters ❖ Sandy Edmonds

Jordan & Julie Swank ❖ Yaunek Murray

Roxana Salem ❖ Eve Desjardins

Samantha Doyle & Leon Fulginiti

Joshua & Megan Moore ❖ Margaret Shugart

Stephen & Amy Jurewicz ❖ Reva Seybolt

Eve Desjardins ❖

Michael & Diane Tulloch ❖ Kimberly Campbell

Anna Hazlett & Zack Groom ❖ Emma Akraui

Michelle Sama & Chris Reilly

Emma & Steve Basham ❖ Claire Childs